

*The 3rd Annual*

**TERP**

**ESTIVAL**

**Celebrate**

**Compete**

**Learn**

*Seattle WA*  
July 15



**SPONSORSHIP DECK**

The Center for Cannabis & Social Policy presents



**CELEBRATE + COMPETE + LEARN**  
**SEATTLE - JULY 15**

## What is the Terpe Festival?

The Terpe Festival™ is an exciting popular education and "terpene tournament" exclusively designed to educate the cannabis industry and the public on "whole plant" knowledge in order to create more effective branding and to encourage conscious consumption.

The Terpe Festival™ offers producers, processors, and retailers the chance to showcase their top products by competing for the top terpene characteristics in flower or solventless extract.

Each entry is analyzed by Medicine Creek Analytics to place the top three scorers in 13 unique terpene-based categories that will be evaluated by our expert judging team to win!



<http://cannabisandsocialpolicy.org/terpefestival-2017/>



## The Event

---

The Original Terpefestival™ and Terpene Tournament™ was first held in Seattle in 2015 to a **sold-out** crowd and again in Hopland, CA in 2016. Hundreds of people come to the event to celebrate the aroma and properties of the terpenes found in the cannabis plant.

The Terpefestival™ kicks off the night before with an exclusive VIP party at which people can mix and mingle with the speakers, panelists and tournament finalists. The day of the event brings people out to peruse the 20+ vendors, engage in a day full of inquiry and investigation by listening to the expert panelists, listen to music, eat good food and interact with the “Aroma Bar”, a place to tickle and train the nose in recognizing different terpenes common to Cannabis.

The Terpene Tournament™ is the culmination of the event in which the winners are revealed and we highlight the “quantitative” science behind the quality of Cannabis. It is a robust competition with 13 different categories in which to win! Who will take home the trophy?

We invite you to join us for the 3rd Annual Terpefestival™ and Terpene Tournament™ and place your business and your brand at the center of the conversation.

### PRESENTED BY

Center for the Study of  
**Cannabis  
and Social  
Policy**

### PRODUCED IN PARTNERSHIP WITH

 **MEDICINE  
CREEK**  
ANALYTICS

 **The  
Cannabis**  
ALLIANCE



## Diterpene

\$2000

---

Mention from the Stage as a sponsor of the Keynote Speaker, Dr. Ethan Russo

Four (4) tickets to The Original Terpefestival™ and Terpene Tournament™ a

Four (4) tickets to the VIP Party Experience

Logo/name on marketing material (Large)

Logo included on the special edition Terpefestival T-SHIRT available at Terpefestival 2017 in limited quantities.

A booth space with two 6' tables provided in a 10 x 15 space. (Tent provided if requested)

Premium Banner placement at the event

A public "thank you" from the awards stage on the big night as a Diterpene Sponsor



## Sesquiterpene

\$1200

---

Mention from the Stage as a sponsor of the education panels.

Two (2) tickets to The Original Terpefestival™ and Terpene Tournament™ a

Two (2) tickets to the VIP Party Experience

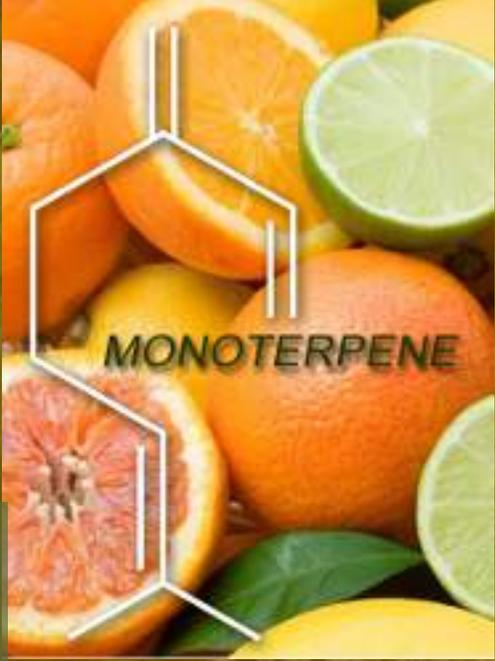
Logo/name on marketing material (Medium)

A booth space, a 6' table provided in a 10 x 10 space. (Tent provided if requested)

Banner placement at the event

A public "thank you" from the awards stage on the big night as a Sesquiterpene Sponsor





# Monoterpene

\$700

---

This sponsorship comes with a booth space, a 6' table provided in a 10 x 10 space. (Tent if requested)

Banner placement at the event

Logo/name on marketing material (Small)

A public "thank you" from the awards stage on the big night as a Monoterpene Sponsor

Two (2) tickets to The Original Terpefestival™ & Terpene Tournament™



# VIP Event - SAT. JULY 14

\$TBD

---

Venue TBD. Could be a spot of the sponsors' choosing.

Ideas to consider as sponsorship (mix & match):

- ▶ Venue sponsor
- ▶ Cocktail, beer or wine sponsor
- ▶ Food sponsor
- ▶ Entertainment Sponsor
- ▶ Swag bag Sponsor for VIP Guests



# Booth Only

\$250

---

Booth space only.

6' table provided in a 10 x 10 space

2 tickets to The Original Terpefestival™ and Terpene Tournament™

No cannabis products on site



## PAST PARTNERS INCLUDE

---

Bakeree	Interdisciplinary
Cannabis Basics	Marijuana Research
Cannabis Sinsemilla	Left Coast
Investigations	Lyons Carry Cases
Cannasol	Moxie Meds
CCSE	Northwest Leaf
DockSide	Project CBD
Eden Labs	sclabs
Emerald Farms	SOHUM Seeds
envirOrganic	TD Cann Education
Ganjier	Terpinator
Gleam Law	The CPC
Humboldt Institute for	Thincpure



*CONTACT: [info@thecannabisalliance.us](mailto:info@thecannabisalliance.us)*

<http://cannabisandsocialpolicy.org/terpefestival-2017/>