The Center for Cannabis & Social Policy presents

The Terpepestival is an exciting popular education and "terpene tournament" exclusively designed to educate the cannabis industry and the public on "whole plant" knowledge in order to create more effective branding and to encourage conscious consumption.

The Terpepestival offers producers, processors, and retailers the chance to showcase their top products by competing for the top terpene characteristics in flower or solventless extract.

Each entry is analyzed by Medicine Creek Analytics to place the top three scorers in 13 unique terpene-based categories that will be evaluated by our expert judging team to win!

http://cannabisandsocialpolicy.org/terpepestival-2017/
The Original Terpestival™ and Terpene Tournament™ was first held in Seattle in 2015 to a sold-out crowd and again in Hopland, CA in 2016. Hundreds of people come to the event to celebrate the aroma and properties of the terpenes found in the cannabis plant.

The Terpestival™ kicks off the night before with an exclusive VIP party at which people can mix and mingle with the speakers, panelists and tournament finalists. The day of the event brings people out to peruse the 20+ vendors, engage in a day full of inquiry and investigation by listening to the expert panelists, listen to music, eat good food and interact with the “Aroma Bar”, a place to tickle and train the nose in recognizing different terpenes common to Cannabis.

The Terpene Tournament™ is the culmination of the event in which the winners are revealed and we highlight the “quantitative” science behind the quality of Cannabis. It is a robust competition with 13 different categories in which to win! Who will take home the trophy?

We invite you to join us for the 3rd Annual Terpestival™ and Terpene Tournament™ and place your business and your brand at the center of the conversation.
Diterpene

$2000

Mention from the Stage as a sponsor of the Keynote Speaker, Dr. Ethan Russo
Four (4) tickets to The Original Terpestival™ and Terpene Tournament™
Four (4) tickets to the VIP Party Experience
Logo/name on marketing material (Large)
Logo included on the special edition Terpestival T-SHIRT available at Terpestival 2017 in limited quantities.
A booth space with two 6’ tables provided in a 10 x 15 space. (Tent provided if requested)
Premium Banner placement at the event
A public “thank you” from the awards stage on the big night as a Diterpene Sponsor

Sesquiterpene

$1200

Mention from the Stage as a sponsor of the education panels.
Two (2) tickets to The Original Terpestival™ and Terpene Tournament™
Two (2) tickets to the VIP Party Experience
Logo/name on marketing material (Medium)
A booth space, a 6’ table provided in a 10 x 10 space. (Tent provided if requested)
Banner placement at the event
A public “thank you” from the awards stage on the big night as a Sesquiterpene Sponsor
Monoterpene
$700

This sponsorship comes with a booth space, a 6’ table provided in a 10 x 10 space. (Tent if requested)
Banner placement at the event
Logo/name on marketing material (Small)
A public “thank you” from the awards stage on the big night as a Monoterpene Sponsor
Two (2) tickets to The Original Terpestival™ & Terpene Tournament™

VIP Event - SAT. JULY 14
$TBD

Venue TBD. Could be a spot of the sponsors’ choosing.
Ideas to consider as sponsorship (mix & match):
  ▶ Venue sponsor
  ▶ Cocktail, beer or wine sponsor
  ▶ Food sponsor
  ▶ Entertainment Sponsor
  ▶ Swag bag Sponsor for VIP Guests

Booth Only
$250

Booth space only.
6’ table provided in a 10 x 10 space
2 tickets to The Original Terpestival™ and Terpene Tournament™
No cannabis products on site
PAST PARTNERS INCLUDE

Bakeree
Cannabis Basics
Cannabis Sinsemilla Investigations
Cannasol
CCSE
DockSide
Eden Labs
Emerald Farms
envirOganic
Ganjier
Gleam Law
Humboldt Institute for

Interdisciplinary
Marijuana Research
Left Coast
Lyons Carry Cases
Moxie Meds
Northwest Leaf
Project CBD
sclabs
SOHUM Seeds
TD Cann Education
Terpinator
The CPC
Thincpure

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http://cannabisandsocialpolicy.org/terpestival-2017/